



Celebrate the bond of siblings this RakshaBandhan with scrumptious Garden sweets and snacks

Mumbai, 21st August 2018: Marking the celebration of a truly special bond, this year's Rakshabandan just got more exciting with Garden, the premium snacks brand from the house of FMCG major CavinKare offering an array of lip-smacking sweets and snacks to celebrate.

Signifying the spirit of siblinghood, Rakshabandan traditionally marks the celebration of the unsaid promise by a brother to protect their siblings throughout all hurdles in life. Just as Indian sweets and snacks play an important role in bringing families and friends together, every RakshaBandhan goes without saying that sisters tie a Rakhi and offer sweets to their brothers to cherish the special moments shared while brothers pamper their sisters with gifts to show they care.

Like the varied ups and downs in life, Garden now offers the perfect blend of sweets like ElaichiSoanPapdi along with snacks like FaraliChivda, SabudanaChivda, Banana chips, Potato chips, Instant Bhel and 2-in-1 combo for the whole family to rejoice this Rakshabandan.

Bite into the crunchy, crispy varieties of Banana and Potato chips or simply munch on the easy to make Instant Bhel, which is truly a melange of desi flavours.

A perfect namkeen for the occasion, grab some authentic variety of Sabudana and Faralichivdas to satisfy the festive cravings. If you can't make up your mind, we have the perfect 2-in-1 combo which includes BhelPuri and SevPuri that is sure to tantalize your taste buds with a burst of flavours.

Finally, as any meal is not complete without a sweet, relish delicious ElaichiSoanPapdi that creates a melt in mouth experience for all.

This RakshaBandhan cherish this special bond with your sibling and make memories that will last a lifetime. These Garden Sweets and Snack packs are available at your nearest local kirana stores, modern trade chains, retail outlets and eminent e-commerce portals.

About CavinKare Pvt. Ltd: CavinKare is a diversified FMCG major with business interest in personal care, professional care, dairy, snacks, foods, beverages & salons. The brand portfolio consists of Shampoos (Chik, Meera, Karthika and Nyle), Hair Wash Powders (Meera&Karthika), Coconut Oil (Meera), Fairness creams (Fairever), Deodorant & Talc (Spinz), Pickles & Snacks (Ruchi, Chinni's& Garden), Hair Colours (Indica), Retail Salon Products (Raaga Professional), Beverages (Maa), Dairy (Cavin's), and Beauty Salons (Green Trends & Limelite). Most of the brands are clear winners in their respective product categories. A dedicated R&D center equipped with latest equipment and technologies constantly supports the divisions in their endeavor. Today, with a turnover of over Rs. 1600 crore, CavinKare has achieved significant milestones and a competitive edge with sound understanding of mass marketing dynamics and has established a firm foothold in the national market. CavinKare's success is based on it being firmly grounded to its corporate mission 'we shall achieve growth by continuously offering unique products and services that would give customers utmost satisfaction and thereby be a role model'.
