

Spinz rings in summer 2019 with refreshing combo offers

Chennai, 22nd April 2019: Summer is truly the season to rejoice sunshine and refreshing vacations. To give your summer a fragrant start, Spinz the flagship brand from the house of CavinKare brings an exciting range of offers. Available in combos, the special offers are presented in pack of two and three. With every purchase of 150 ML Spinz Deo, get one 150 ML Deo absolutely free and with every purchase of two 150 ML Deo get one 150 ML Deo free.

Relish the warmth of summer with scintillating fragrance and confidence with Spinz deo's combo offer. Infused with international range of fragrances like citrus, chocolate, fruits and flowers, these long lasting formulas are a sure shot way to keep your day energized.

Grab your favorite line-up of 150 ml deos in a pack of three with the buy 2 get 1 free offer at a price of Rs. 380 or pick your favorite deo with the Buy one get one offer priced at Rs. 190. Walk into your nearest retail store to avail this exciting offer or just purchase them at the convenience of a click across e-commerce platforms like amazon.in, flipkart.com, bigbasket.com and many more.

About Spinz: Spinz is one of the flagship brands of CavinKare which is in its 27th year of delivering products that guarantees healthy body odor and face. Spinz boasts of a portfolio of products like Perfumed Deodorants, Talc, BB Cream and the first ever BB Talc - stressing on delivering quality products infused with innovation. The brand derives its strength from deep understanding of modern and independent women and the fragrances are specifically formulated considering world class fragrances. The brand 'Spinz' evokes immense respect from both consumers and retailers and is one of the household brands in the country.

About CavinKare Pvt. Ltd: CavinKare is a diversified FMCG major with business interest in personal care, professional care, dairy, snacks, foods, beverages & salons. The brand portfolio consists of Shampoos (Chik, Meera, Karthika and Nyle), Hair Wash Powders (Meera & Karthika), Coconut Oil (Meera), Fairness creams (Fairever), Deodorant & Talc (Spinz), Pickles & Snacks (Ruchi, Chinni's and Garden), Hair Colours (Indica), Retail Salon Products (Raaga Professional), Beverages (Maa), Dairy (Cavin's), and Beauty Salons (Green Trends & Limelite). Most of the brands are clear winners in their respective product categories. A dedicated R&D center equipped with latest equipment and technologies constantly supports the divisions in their endeavor. Today with a turnover of around Rs. 1600 crore, CavinKare has achieved many significant milestones while acquiring a competitive edge backed by sound understanding of the dynamics of mass marketing to establish a firm foothold in the national market. CavinKare's success is based on it being firmly grounded to its corporate mission- 'we shall achieve growth by continuously offering unique products and services that would give customers utmost satisfaction and thereby be a role model'.