

Nominations Open for 22nd CavinKare ABILITY AWARDS 2024 For Achievers with Disabilities

~ Achievers from across the country can now nominate themselves under categories - Award for Eminence and Mastery Awards ~

India, 27th October, 2023: Recognizing achievers with disabilities for their perseverance, CavinKare and Ability Foundation are inviting nomination for the 22nd CavinKare ABILITY AWARDS 2024. Presented to handpicked achievers from across the country, the awards are presented under two prominent categories - **CavinKare Ability Award for Eminence, and CavinKare Ability Mastery Awards**. Instituted in the year 2003, the award in its 21year journey has honored 91 achievers with disabilities who have soared beyond conventional barriers to realize their chosen dreams. The last date for nominations is - Monday 20th November 2023. Please log on to www.abilityfoundation.org or www.cavinkare.com for online nomination forms.

The CavinKare ABILITY AWARDS acknowledge remarkable accomplishments of individuals with disabilities and highlight their outstanding achievements, making it a highly coveted recognition across the nation. The winners are presented with prize money, a trophy, and a citation in recognition of their achievements.

An individual may only be nominated for a single category. Any Indian national with disability (**Rights of Persons with Disabilities Act, 2016**) who has done exceptional work in his/her chosen field is eligible to apply. The nominations go through a process of short-listing, interviews and site visits and recipients are then selected by a discerning jury.

For more information and to send in your nominations, please log on to www.cavinkare.com or www.abilityfoundation.org or call +918939675544

About CavinKare Pvt. Ltd: CavinKare is a diversified FMCG major with a business interest in Personal Care, Professional Care, Dairy, Snacks, Foods, Beverages & Salons. The brand portfolio consists of Shampoos (Chik, Meera, Karthika and Nyle), Hair Wash Powders (Meera & Karthika), Coconut Oil (Meera), Fairness Creams (Fairever), Deodorant & Talc (Spinz), Pickles & Snacks (Ruchi, Chinni's & Garden), Hair Colours (Indica), Retail Salon Products (Raaga Professional), Beverages (Maa), Dairy(Cavin's), and Beauty Salons (Green Trends & Limelite). Under some of its key personal care brands, CavinKare also offers hand sanitizers and liquid soaps. Most of the brands are clear winners in their respective product categories. A dedicated R & D center equipped with the latest equipment and technologies constantly supports the divisions in their endeavor. CavinKare has achieved significant milestones and a competitive edge with a sound understanding of mass marketing dynamics and has established a firm foothold in the national market. CavinKare's success is based on it being firmly grounded in its corporate mission 'We shall grow

significantly better than the industry by fostering innovation and building preferred brands, through passionate and delighted employees.

About Ability Foundation: Ability Foundation is a national cross disability organization established in 1995, which strives for inclusion, empowerment and rights of persons with disabilities. Headquartered in Chennai, Ability Foundation is involved in a wide range of activities that include publishing, media, education, employment & employment related training, advocacy, law & public policy and human rights. 2023 marks twenty-eight years of Ability Foundation's work towards an inclusive society. Over the years, Ability Foundation has organized several events and initiated numerous programmes, all of which aim at dispelling stereotypes and changing public perceptions about persons with disabilities.